

FintechTour18



Journey of Knowledge



14 Days



7 Cities



21 events



+1000 seats



18 Partners

Summary report



FintechSaudi



A Message To Fintech Tour 18 Partners

Dear Partners,

We are pleased to present you our summary report on Fintech Tour 18. Fintech Tour, organized by Fintech Saudi is a cluster of different events and activities hosted by Fintech Saudi's Partners across Saudi Arabia.

This is the first year we have organized a Fintech Tour and we have been overwhelmed by the response. Fintech Tour 18 has focused on spreading knowledge and awareness about fintech across Saudi Arabia.

It took place between 2nd December and 13th December. The Tour consisted of 21 free events across 7 Cities providing over 1,000 places for members of the public interested in learning more about fintech. The Tour involved 18 Partners including regulators, universities, banks, corporates and fintech companies.

To date, this is the most high profile cluster of fintech events to take place in Saudi Arabia and is the biggest cluster of fintech events to take place in the Middle East. This is part of a wider campaign by Fintech Saudi to spread awareness and understanding about fintech across the Kingdom, in order to inspire and excite our youth, entrepreneurs and employees in the financial services sector to consider taking careers in fintech and starting businesses in fintech.

We would like to thank all our Partners that participated in Fintech Tour 18 for making it a reality and spreading knowledge across the Kingdom

Kind Regards,

Nejoud Al Mulaik

Director, Fintech Saudi

Achievements



2 Fintech Competitions Announced



Increased Awareness about Fintech



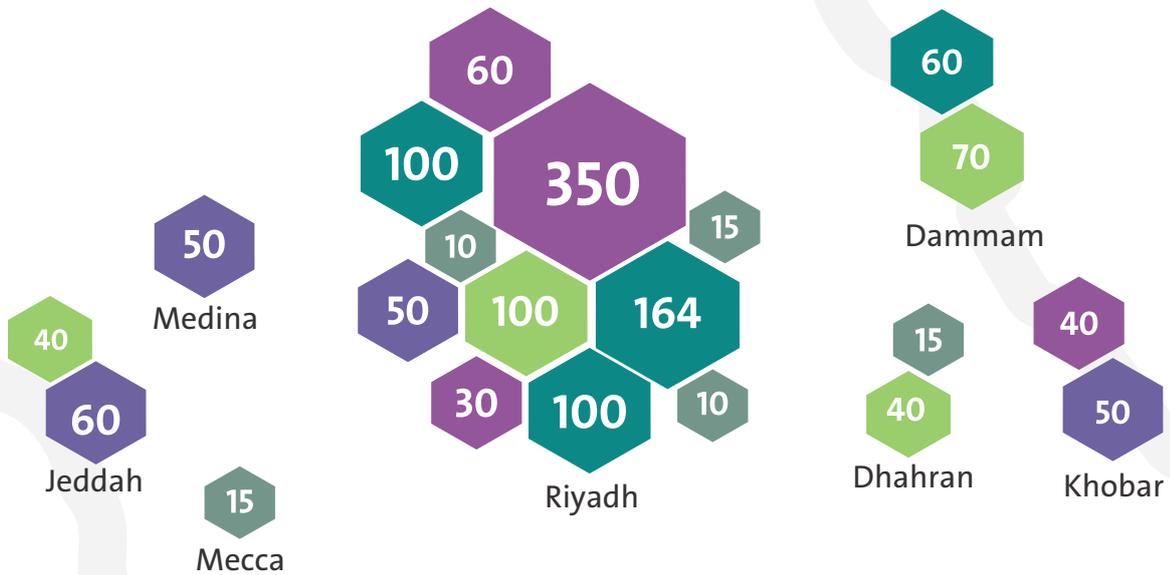
National engagement across 7 cities



Largest Cluster of Fintech Events in the Middle East



+1400 attendees reached



- Blockchain technology
- Deep Dive Topics
- Digital Banking Tour
- Artificial Intelligence
- Fintech Overview

FintechTour18

Sunday 2nd December

The Fintech Tour started with a Digital Branch Tour in Riyadh hosted by SABB, which provided attendees the opportunity to see what the future of retail banking may look like.

In the afternoon, Samba Bank hosted the “Fintech State of Play” event discussing fintech across the Middle East. The event included a welcome address from Ms Rania Nashar, CEO Samba and a panel discussion with HalalaH, Sure Tech, Fintech Saudi and Arabnet.

2nd



Monday 3rd December

Day 2 started with Fintech Alinma, a session hosted by Alinma Bank which provided an overview of fintech trends and six major areas in fintech consisting of payments, transfers, blockchain, credit assessment, lending and fintech investment. After the presentation there were Q&A booths manned by experts from the bank to answer questions that the audience had.

In the evening Ateon hosted an interactive session introducing blockchain and the impact it has on fintech. The event also included a demonstration of how blockchain is used for biometric authentication by encrypting and storing digital records. There was also a panel discussion with SAMA that provided more details on SAMA's blockchain activities.

3rd



Tuesday 4th December

Tuesday was dominated by Digital Branch Tours. In Dammam SABB hosted their second digital tour where guests were greeted and briefed by SABB's robot.

In Riyadh, Alawwal Bank hosted a Digital Branch Tour at Ibda where attendees were able to interact with state of the art digital banking services and engage in an open discussion around digital and innovation over coffee and snacks.

4th



Wednesday 5th December

5th

Day 4 involved two major events. In Riyadh, Fintech Saudi hosted a session with SAMA and CMA on understanding fintech regulation in the Kingdom. This is the first time both SAMA and CMA have been engaged in a public session on the topic.

In Jeddah, Bank AlJazira hosted the largest fintech meetup to take place in Jeddah, which also included the launch of a national fintech competition organized by Bank AlJazira with SAR 200,000 in prize money available.



Thursday 6th December

6th

Day 5 had 5 fintech events across the Kingdom.

In Riyadh, Banque Saudi Fransi hosted a seminar on fintech and the future of payments which included an opening address from Mr Rayan Fayeze, CEO of Banque Saudi Fransi and presentations from HalalaH and HyperPay. In the evening Scopeer hosted a seminar introducing crowdfunding together with a panel discussion on the potential for crowdfunding in Saudi Arabia.

In Dhahran, KFUPM hosted three fintech events – one exclusively for students on predictive analysis to predict stock price movements and two for the public which included an overview on the fintech opportunities and trends in Saudi Arabia and an introduction to blockchain and cryptocurrency.

Finally SABB organized their third digital bank tour in Makkah, which included a discussion on how banking services will change in the future.



Sunday 9th December

9th

The second week of Fintech Tour started with deep dives into two of the key drivers of fintech – blockchain and artificial intelligence.

BeSmart hosted an introduction to artificial intelligence and machine learning in Medina whilst Rain presented a session on blockchain and Fintech in Dammam.





10th

Monday 10th December

Monday involved Ateon's second interactive session on blockchain in Jeddah. The session also involved the first ever demonstration of an ATM using blockchain technology.

In Riyadh, Microsoft organized an event introducing Artificial Intelligence and solutions that are able to turn data into insights and transform ideas into action.

Tuesday 11th December

Alawal Bank hosted their second Digital Branch Tour at Ibda in Riyadh. IBDA has redefined the traditional branch banking model into a unique digital-first proposition.

BeSmart also hosted their second event during the Fintech Tour in Dammam on introducing the sharing economy and its impact on the financial services industry.

11th



12th

13th

Wednesday 12th and Thursday 13th December

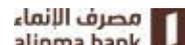
The Fintech Tour finished with Arabnet Conference on Wednesday and Thursday in Riyadh and BeSmart's final session on artificial intelligence in Khobar.

ArabNet Riyadh, is one of the biggest and longest running digital conferences in the Kingdom bringing together 1,000 corporate executives and 4,000 entrepreneurs, youth and students. This year fintech and digital banking featured as a priority through the Finverse track.

During ArabNet, Fintech Saudi together with Monsha'at and Startup Saudi Arabia hosted the Fintech Academy where fintech was introduced to participants.



We would like to express our sincerest gratitude to our partners that helped Fintech Tour 18 become a reality. Thank you for working with us to spread fintech knowledge across the Kingdom.



About Fintech Saudi

Fintech Saudi is an initiative launched by the Saudi Arabian Monetary Authority to act as a catalyst for the development of the financial services technology (“fintech”) industry in Saudi Arabia. Fintech Saudi’s ambition is to transform Saudi Arabia into an innovative fintech hub with a thriving and responsible fintech ecosystem driven by local and international stakeholders.

For questions and inquiries, please contact us at info@fintechsaudi.com or through [twitter @fintechsaudi](https://twitter.com/fintechsaudi)