Spreading Fintech Knowledge | Accelerating Fintech Entrepreneurship

12 Days | 12 Cities | 44 events | +3000 seats | 40 Partners

Fintech Overview
Fintech Trends
Entrepreneurship in Fintech
Blockchain Technology
Market Access
What?
Fintech Tour 19, organized by Fintech Saudi is a cluster of events and activities hosted by Fintech Saudi’s Partners across Saudi Arabia and the GCC.

Why?
Two themes for Fintech Tour 19 are Spreading Fintech Knowledge and Accelerating Fintech Entrepreneurship

When?
All events will take place between 1st and 12th December 2019

Where?
The events will take place across Saudi Arabia. For the first time, events will also be taking place in Bahrain, Abu Dhabi and Dubai

Who?
The Fintech Tour is organized by Fintech Saudi in collaboration with a number of different partners

How to Register?
All events are open to everyone. Each event has its own registration link that can be accessed below. All events are also listed on Fintech Saudi’s website.
Riyadh Entrepreneurship
01 /12
10:00 AM - 12:00 PM
Badir Program for Technology Incubators

Peer to Peer Lending: Beehive Case Study

Finance is critical for any startup venture and we have seen across the region that SMEs are underserved. Peer to peer lending is an emerging area in fintech which has the potential to support small businesses. Beehive are delighted to share their fintech journey, provide an overview on peer to peer lending and explain how peer to peer lending can support the growth of SMEs.

Language
Arabic and English

Registration ➔
https://cutt.ly/beSNd1D

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Riyadh
01 /12
6:00 PM - 9:00 PM
HalalaH Office
(Mawhiba Center, 1st floor, office #2)

Introduction to Building a Fintech company: HalalaH Case Study

HalalaH is delighted to take you through a journey on how a financial technology company works. Visit us at HalalaH's office on December 1st and explore the unknown side of how to combine the technology with the financing services in one product.

Language
Arabic and English

Registration ➔
https://cutt.ly/teSNf7c
In a fast moving environment such as fintech, it is important for teams to have the right support to help them to maximise productivity. Hear from Microsoft on how Microsoft Teams can help teams improve communication and collaboration so that they are able to develop their best work.

**Maximize your Fintech Productivity with Microsoft Teams**

In a fast moving environment such as fintech, it is important for teams to have the right support to help them to maximise productivity. Hear from Microsoft on how Microsoft Teams can help teams improve communication and collaboration so that they are able to develop their best work.

**Create and code your Fintech with Azure DevOps**

Developers need the right tools to be able to continually build and improve their solutions. This is particularly important in a fast moving environment such as fintech. In this technical session, developers can explore with Microsoft how to have the competitive edge of a faster time to market, agility and scalability using Azure DevOps.
A fintech entrepreneur’s journey is never easy but it can be highly rewarding. Nosaibah Alrajhi, co-founder of Forus, a peer to peer lending platform is delighted to share her journey in co-founding Forus and what it takes to setup a successful fintech startup.

**Fintech 101**

Fintech is a fast moving area and will drive the future of Financial Services. In this Fintech 101 session, experts from Badir’s network will provide an introduction to fintech, discuss fintech trends and use cases and possible areas of investment.

**Language**
Arabic

**Registration**
https://cutt.ly/NeSMopx

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**Fintech Entrepreneur’s Journey**

A fintech entrepreneur’s journey is never easy but it can be highly rewarding. Nosaibah Alrajhi, co-founder of Forus, a peer to peer lending platform is delighted to share her journey in co-founding Forus and what it takes to setup a successful fintech startup.

**Language**
Arabic

**Registration**
https://cutt.ly/leSMpdm

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**Impact of Fintech on Capital Markets**

Fintech innovation is having a significant impact on capital markets and the way buyers and sellers engage in trading financial securities. Hear from some of the leading fintechs involved in capital market activities on how their business models and technology innovation are playing a key role in shaping the future of the capital markets in Saudi Arabia.

**Language**
Arabic and English

**Registration**
https://cutt.ly/ueSMa9I
How Financial Services Companies Are Using Digital Marketing

The days of cold-calling are almost over. Instead, the growth of search engines, greater consumer choice, and the immediacy of digital solutions has resulted in inbound marketing becoming the most effective digital marketing strategy to attract new business. Hear from Astrolabs on how to build a digital marketing experience to navigate the challenges that Fintechs face from customer acquisition to customer retention. The session will consist of a presentation followed by Q&A and networking.

Language: English
Registration: https://cutt.ly/keSMfqv

Overview of Fintech Regulation in the Kingdom

Fintech regulation is continually evolving. Hear from both SAMA and CMA on the initiatives they are working on to support fintech activity in the Kingdom including an overview of the Regulatory Sandbox and Fintech Lab. The event will consist of presentations from both the regulators followed by a panel discussion and Q&A.

Language: Arabic
Registration: https://cutt.ly/UeSMgXA

Fintech and Artificial Intelligence

Artificial Intelligence and Machine Learning have the potential to revolutionise the financial services industry and drive the future of fintech. BeSmart will provide an overview about fintech, the impact of AI and an introduction to BeSmart’s Yakeen Project.

Language: English
Registration: https://cutt.ly/jeSN6bV
Reshaping Finance through Blockchain with Real Use cases

In this workshop, ASTC will explore the private Blockchain framework, the business value it brings to the finance ecosystem with top challenges the industry is facing. The workshop will also cover the use-cases for transforming the core banking, Chat Bots, crowdfunding and P2P payment/lending scenarios along with legal consideration and success stories from other jurisdictions.

Language
English

Registration
https://cutt.ly/IeSMhDb

Digital Banking Trends and Innovation

Financial services technology trends and innovation are shaping the whole world. It is becoming necessary to embrace new technologies in order to build winning strategies and survive in a highly competitive environment. The strong growth in the digital banking has made it imperative for banks to transform their existing operations into an Omni-channel approach. Hear from the Saudi Investment Bank on the latest trends in digital banking and innovation.

Language
English

Registration
https://cutt.ly/DeSMkSW

Future of Payments

Payments is a fast moving area in the Kingdom. Al Yamamah University is hosting an evening session on the future of Payments with HyperPay, SURE International Technology and Elm. Hear from companies that are at the cutting edge of developing payment solutions in the Kingdom and discuss with them how the future of payments will evolve.

Language
Arabic

Registration
https://cutt.ly/MeSMjQt
**FinTech Ecosystems in Saudi Arabia and the Region**

What is a fintech ecosystem and what is its impact on fintech? In this session, experts from Badir’s network will provide an overview of a fintech ecosystem and how different stakeholders are engaged in supporting fintech activity.

**Arabnet Riyadh 2019**

ArabNet Riyadh, the one of the biggest and longest running digital conferences in the Kingdom. This year it will feature two different experiences: the VIP Experience for 1,000+ corporate executives and senior government leaders, and the Inspiration Experience for 4,000+ entrepreneurs, youth and students. The conference will bring together 150+ expert speakers from around the world and 150+ exhibiting startups, with full tracks of programming covering a range of topics. This year fintech and digital banking will feature as a priority through the Finverse track.

**Fintech and the Future of Lending**

Banque Saudi Fransi will host a morning session with 11 FS, Raqamyah, Tribal Credit and Lendo discussing fintech and the future of lending. Hear from companies that are at the cutting edge of developing lending solutions in the Kingdom and discuss with them how the future of lending may evolve.
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Fintech Startup Crash Course

SAMBA are providing fintech entrepreneurs with a crash course on key points they should consider when setting up their business. Whether you have just started your business or you are still developing your fintech idea, this event will provide entrepreneurs with access to experts that will present on key fields such as finance, HR, marketing and legal etc. and provide one on one mentorship.

Registration
https://cutt.ly/NeSMvRH

Arabnet Riyadh 2019

ArabNet Riyadh, the one of the biggest and longest running digital conferences in the Kingdom. This year it will feature two different experiences: the VIP Experience for 1,000+ corporate executives and senior government leaders, and the Inspiration Experience for 4,000+ entrepreneurs, youth and students. The conference will bring together 150+ expert speakers from around the world and 150+ exhibiting startups, with full tracks of programming covering a range of topics. This year fintech and digital banking will feature as a priority through the Finverse track.

Language
Arabic and English

Registration
https://cutt.ly/NeSMvRH

Progress of the Payments System in the Kingdom

Payments is continually evolving and at the forefront of fintech developments in the Kingdom. Hear from Saudi Payments about their payments product that are at the cutting edge of payments development in Saudi Arabia followed by a Q&A.

Language
Arabic

Registration
https://cutt.ly/feSMbPz
What makes a Successful Startup, a Start Path Perspective

Mastercard Start Path enables later-stage tech startups to rapidly scale through unparalleled access to Mastercard’s technology, solutions expertise and partners around the world. Learn from Mastercard about the companies and the founders that have successfully participated in the Start Path program and what key characteristics have been critical to them successfully scaling their businesses.

Language
English

Registration
https://cutt.ly/HeSMQzx

Launch of Emirates NBD Digital (Data) Sandbox

Fintech entrepreneurs need access to data to identify market needs and build innovative fintech solutions. Emirates NBD together with Fintech Saudi are launching the ENBD Digital (Data) Sandbox in the Kingdom to provide entrepreneurs with access to 10 million + synthetic data points on which to develop fintech solutions. Hear from Emirates NBD on how the Digital Sandbox works and how you can get complementary access.

Language
English

Registration
https://cutt.ly/8eSMWfq

Fintech 101

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Language
Arabic

Registration
https://cutt.ly/jeSMRxL
Entrepreneurship

Finance is critical for any startup venture and we have seen across the region that SMEs are underserved. Peer to peer lending is an emerging area in fintech which has the potential to support small businesses. Beehive are delighted to share their fintech journey, provide an overview on peer to peer lending and explain how peer to peer lending can support the growth of SMEs.

Jeddah 04/12 6:00 PM - 8:00 PM Badir

Language Arabic and English
Registration
https://cutt.ly/XeSMXdt

Peer to Peer Lending: Beehive Case Study

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Jeddah 04/12 6:00 PM - 8:00 PM Badir

Language Arabic and English
Registration
https://cutt.ly/XeSMXdt

Maximize your Fintech Productivity with Microsoft Teams

In a fast moving environment such as fintech, it is important for teams to have the right support to help them to maximise productivity. Hear from Microsoft on how Microsoft Teams can help teams improve communication and collaboration so that they are able to develop their best work.

Jeddah 04/12 4:00 PM - 5:00 PM Microsoft Office

Language English
Registration
https://cutt.ly/oeSM2nh

Blockchain Awareness Session

BlockChain is a fast moving area, which is gaining significant relevance in Fintech. Hear from Ateon, the FinTech arm of Alhamrani Universal (AU) CO, a leading blockchain solutions provider on what is blockchain and how will it impact fintech. The event will offer an opportunity for the audience to better understand the technology and specific use cases in the financial services industry.

Jeddah 02/12 3:00 PM - 5:30 PM Alhamrani Group HO

Language English
Registration
https://cutt.ly/PeSMGgX
Entrepreneurship

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**Language**
Arabic and English

**Registration**
https://cutt.ly/4eS1l9w

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Jeddah
05 /12
6:00 PM - 8:00 PM
Badir

**FinTech Ecosystems in Saudi Arabia and the Region**

What is a fintech ecosystem and what is its impact on fintech? In this session, experts from Badir's network will provide an overview of a fintech ecosystem and how different stakeholders are engaged in supporting fintech activity.

**Language**
Arabic and English

**Registration**
https://cutt.ly/SeS1qLz

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Jeddah
11 /12
10:00 AM - 12:00 PM
Badir

**How Financial Services Companies Are Using Digital Marketing**

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**Language**
English

**Registration**
https://cutt.ly/4eS1l9w

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Mecca
04 /12
5:00 PM - 7:00 PM
Wadi Makkah

**Introduction to Fintech**

Fintech is a rapidly changing area that will impact the future of financial services. Fintech Saudi together with Wadi Makkah will host an Introduction to Fintech session in Makkah. Hear from Fintech Saudi on what is fintech and how the fintech industry in Saudi Arabia is evolving.

**Language**
Arabic

**Registration**
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<td>Blockchain</td>
<td>07/12</td>
<td>6:00 PM - 8:00 PM</td>
<td>Taibah Valley, B42, Blockchain Lab</td>
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<td>Fintech and Artificial Intelligence</td>
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<td>8:00 PM - 9:30 PM</td>
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<td>03/12</td>
<td>5:00 PM - 7:00 PM</td>
<td>Badir Program for Technology Incubators</td>
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Abha
08 /12
6:00 PM - 8:00 PM
Badir Program for Technology Incubators

Fintech 101

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Language
Arabic
Registration
https://cutt.ly/MeS1ipH

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Language
Arabic and English
Registration
https://cutt.ly/yeS1RI8

Dammam

Future of Payments in KSA

In 2018 Saudi Arabia had 28.5 million internet users. This figure is projected to grow to 35 million internet users in 2023. The drive in e-commerce will have an impact on payments particularly if Saudi Arabia wants to achieve an e-payment target of 70% by 2030. Hear from Ali Alshehri, Country Manager, PayTabs KSA on the future of payments in Kingdom followed by Q&A.

Language
Arabic
Registration
https://cutt.ly/HeSMNrA
Entrepreneurship

Raed Ventures is one of the leading venture capital investors in the Middle East having invested in several tech companies. Hear from Raed Ventures about the companies that they have invested in and what are the key characteristics they look for when investing in a tech company.

Language
Arabic and English

Registration
https://cutt.ly/QeS1t5e

What We Look for When Investing in a Tech Company

Fintech Opportunities in Saudi

Fintech will continue to evolve as new technology and regulations arise in Saudi Arabia and around the globe, which will create new opportunities. In this session, experts from Badir’s network will assess what is needed to translate these opportunities into high growth startups.

Language
English

Registration
https://cutt.ly/VeS1YSY

Fintech Trends

Blockchain Technology

Blockchain has a number of business applications in fintech and in other industries. Hear from Rell.io on the exciting work that they have been involved in. This interactive presentation is designed to demystify Blockchain and provide real world use case examples.

Language
English

Registration
https://cutt.ly/weSM1gT

Dahran
Initiatives of Financial Solutions and Fintech in Monsha’at

Monsha’at established the Thakaa Center to support the development of the Kingdom’s Vision 2030 economic goals. The mission of the Thakaa Centre is to support startups and SMEs particularly in the use of data science and artificial intelligence. Hear from Monshaat and the Thakaa team on their initiatives to support entrepreneurs in the Kingdom and in particular their work with fintech startups.

Language
Arabic
Registration
https://cutt.ly/7eSMCnC

Fintech and Artificial Intelligence

Artificial Intelligence and Machine Learning have the potential to revolutionise the financial services industry and drive the future of fintech. BeSmart will provide an overview about fintech, the impact of AI and an introduction to BeSmart’s Yakeen Project.

Language
English
Registration
https://cutt.ly/ceS1rXV

Fintech and Entrepreneurship

Prince Mohammad Bin Fahd University and Fintech Saudi are pleased to hold an exciting workshop on fintech entrepreneurship. Fintech Saudi will provide an overview of fintech and Prince Turki Bin Mohammad Bin Fahd Center for Creativity & Entrepreneurship will present a session on entrepreneurship fundamentals.

Language
English
Registration
https://cutt.ly/3eS1fEI
Fintech Trends

Banking is changing at an exponential pace, new and emerging technologies are powering this evolution. At its heart is the shifting expectations of customers, the challenge for Banks is how they continue to learn, pivot and create a customer centric rhythm within the organisation. GIB’s event will focus on unearthing what is happening in the consumer landscape, how leading organisations are responding and what the priorities there are moving forward for collaboration and partnerships. The session will conclude with a networking and showcase event.

**Digital Banking 4.0 - The New Frontier**

- AlKhobar
  - 11/12
  - 9:00 AM - 12:00 PM
  - Gulf International Bank (Al Khuzama)

**Language**
- Arabic & English

**Registration**
- [https://cutt.ly/MeS1WjV](https://cutt.ly/MeS1WjV)

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**Understanding the KSA Market and How International Fintechs Can Access the Market**

- Bahrain
  - 04/12
  - 4:00 PM - 5:45 PM
  - Bahrain Fintech Bay

**Language**
- English

**Registration**
**Dubai**

**Breakfast Buzz on Saudi Fintech Market**

DIFC Fintech Hive will host a Breakfast Buzz with Fintech Saudi focused on the Saudi fintech industry. Fintech Saudi will provide an overview of the fintech industry in Saudi Arabia and how fintechs based in the UAE can enter the market. The presentation will be followed by Q&A and networking.

**Language**

English

**Registration**

https://cutt.ly/PeS1pgJ

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**Abu Dhabi**

**ADGM and Fintech Saudi – Supporting Fintechs to Enter the KSA Market**

Abu Dhabi Global Market (ADGM) and Fintech Saudi are pleased to provide an overview of the fintech industry in Saudi Arabia and Abu Dhabi and how fintechs can enter both markets effectively. Hear from Fintech Saudi on the latest trends and options for international fintechs followed by Q&A and networking.

**Language**

English

**Registration**

https://cutt.ly/MeS1snG
We would like to express our sincerest gratitude to our partners that helped Fintech Tour 19 become a reality. Thank you for working with us to spread fintech knowledge and support fintech entrepreneurship.

About Fintech Saudi
Fintech Saudi is an initiative launched by the Saudi Arabian Monetary Authority (SAMA) in collaboration with the Capital Markets Authority (CMA) under the Financial Sector Development Program to support the development of the Fintech Industry in Saudi Arabia. Fintech Saudi’s ambition is to transform Saudi Arabia into an innovative fintech hub with a thriving and responsible fintech ecosystem.

To learn more visit https://fintechsaudi.com or @fintechsaudi (Twitter)